

28 / NOV / 2020



5:00 pm – 7:00pm (Bangkok, Thailand)

SWAKRUSHI! RESHAPING GENDER NORMS IN INDIA

About this Event

An online and off-line international short video screening and expert panel discussion to address the importance of how a newly developed variety of grass energizes one of India's most successful women's dairy cooperatives, showing promise to increase milk yields and quality and household incomes and, remarkably, to transform gender norms as well.

Presented by the [Rotary Peace Fellowship Association](#) and the [Rotary Peace Center](#) at Chulalongkorn University, Bangkok.

Booming demand for milk and milk products in India provides opportunities for small-scale dairy farmers. Traditional poor quality and quantity of feed dairy production practices however cannot keep up with the demand.

The [International Livestock Research Institute](#) (ILRI) teamed up with the [Mulukanoor Women's Cooperative Dairy](#) in a two-part pilot study investigating the impacts of a new green fodder variety on milk productivity, helping small dairy farmers in capturing the new market.

Join us to see how this initiative has transformed gender norms in India's smallholder dairy sector.

Three short videos and expert panel discussion.

Online Screening
with [Panel Discussion](#)

For more information
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